

# Amber Albergottie

## Work Experience

### UX DESIGN CONSULTANT - INNOVARE 9/2022 - 12/2022 - NEW YORK, NY

- Consulted with ed tech startup to review current products and provided design solutions
- Reduced the sign-up period from three weeks to less than two weeks.
- Analyzed both qualitative and quantitative data to find solutions.
- Conducted User Research, Information Architecture, Visual Design, User Testing, and Prototyping
- Assisted in defining product requirements through collaboration with the product manager and business partners.

### ASSISTANT MANAGER - ANN TAYLOR / LOFT 8/2021 - PRESENT - NEW YORK, NY

- Head a ten-person team that ensures brand loyalty and adherence to company standards.
- Adjust floor and table arrangements to better serve customer needs and optimize user flow.
- Promote teamwork among employees to provide outstanding client experiences, while boosting CSAT by 30% in just three months.

### FREELANCE - GRAPHIC DESIGNER 5/2013 - ONGOING - NEW YORK, NY

- Create brand identities and logos for organizations like Blossoms Creamery, Women in Networking, and NatureVation Outdoor Adventures.
- Make promotional marketing print items including business cards, postcards, posters, and brochures to enhance sales for clients by an average of 20%.

## Leadership

### BUSINESS NETWORK INTERNATIONAL (BNI) INDEPENDENCE, OH

**BNI MEMBER - 5/2015 - 8/2021**

**SECRETARY/TREASURER - 10/2018 - 10/2019**

- Represented graphic design among about 35 other professions.
- Designed weekly meeting agenda brochure for members, designed sign-in sheet, late sheet, and annual internal events flyers.
- Collected and deposited membership dues, paid for room reservations, and oversaw the chapter's finances and banking account.

## Contact

✉ [ambrdesign@gmail.com](mailto:ambrdesign@gmail.com)

🔗 [amberalbergottie.com](http://amberalbergottie.com)

in [amberalbergottie](#)

☎ 440-670-9026

📍 New York, NY

## Education

CERTIFICATE - UX DESIGN  
BEGINEX  
9/2022 - 2/2023 - New York, NY

BFA - GRAPHIC DESIGN  
CLEVELAND INSTITUTE OF ART  
8/2010 - 4/2014 - Cleveland, OH

## Tools

Adobe Creative Suite  
Microsoft Office  
SquareSpace  
Figma  
Whimsical  
Dovetail

## Skills

User flows  
User Research  
Wireframing  
Prototyping  
Mockups  
Usability Testing  
Collaboration  
Presenting  
Information Architecture